

2015 ELECTIONS CAMPAIGN TRAINING DAY

FRIDAY 23RD JANUARY 2015 AT CCHQ, 4 MATTHEW PARKER STREET,
LONDON SW1H 9HQ

The CCA 2015 Elections Campaign Training Day will consist of a series of presentations by experienced professional Conservative trainers and campaigners who have all fought successful campaigns in a number of elections. There will be a 'Q&A' session at the end of each presentation.

Attendance costs only £5.00 which includes a buffet lunch. The event is open to all CCA Full, Associate (Plus) and Candidate Members.

From 10.30 am **Registration**

11.00 am **Campaign Messaging**

12.00 pm **Delivering your Campaign: Planning and Targeting**

1.00 pm *Buffet lunch*

1.45 pm **Producing Effective Literature**

2.30 pm **Get Out the Vote and Planning your Postal Vote Campaign**

3.15 pm **Your Online Presence**

4.00 pm **Close**

To confirm your place please fill in the form below and send it with a cheque (made payable to CCA) to the CCA at the address below.

Your details

Please use BLOCK CAPITALS

Name Council

Address Email

..... Mobile

..... £5 Full/Candidate/Associate Plus Member rate

..... Postcode £10 Associate or non-CCA member rate

I enclose a cheque made payable to "CCA":

Please return this form with your cheque to: CCA, CCHQ, 4 Matthew Parker Street, London SW1H 9HQ.

Alternatively please email cca@conservatives.com if you would prefer to make a bank transfer.

Please let us know of any additional information or anything you would like to see covered in the training day:

Please let us know if you have any special dietary requirements:

Numbers are limited so please register early to avoid disappointment.